

## **Privacy Policy**

The Episcopal Church in Minnesota, (hereinafter “ECMN”) is committed to respecting the privacy and security interests of all visitors to our website. ECMN is the sole owner of the information collected on this site. We will not disclose, sell, share or rent this information to any other individual or entity except as disclosed in this statement.

### **Security**

This site legitimately runs under the auspices of ECMN. All information sent to this site in an SSL session (https) is 128 bit encrypted, protecting against disclosure to third parties. All information sent to this site in a standard session (http) is not encrypted, potentially disclosing it to third parties.

### **Collection and Use of Personal, Non-Personal Data**

ECMN reserves the right to log and analyze information gathered from a user's visit to the ECMN website. This information includes, but is not limited to, personal (name, email address) and non-personal (browsing patterns, number of site logins) data.

### **Personal Data Collection and Use**

Personal data is collected when users provide information to ECMN. As an example, a user may request to be added to ECMN's email communications. ECMN uses this information in a number of ways as part of normal business communications. Personal data may also be used to communicate marketing or promotional information that we feel may be of interest to you. As a user, you have the option to unsubscribe from marketing or promotional email communications at any time.

### **Non-Personal Data Collection and Use**

Non-personal data collected include your web usage patterns when you interact with ECMN's website. We use tracking technologies to capture data that is intended to better understand how users interact with our website, measure the success of marketing campaigns, and to ensure that the user experience is optimized.

### **Tracking Technologies**

ECMN's website uses technologies like cookies, tags, scripts, and logs to capture details specific to your browsing patterns when you visit our website pages. We use analytics packages like Google Analytics to make sense of this data and understand how users interact with our site. None of the information collected is personally identifiable. Users who wish to opt-out of Google Analytics can learn how to do so by visiting the following [site](#).

## **Google Analytics**

Our website uses Google Analytics to collect information about the use of our website. Google Analytics collects information from users such as age, gender, interests, demographics, how often they visit our website, what pages they visit, and what other websites they have used before coming to our website. We use the information we get from Google Analytics to analyze traffic and to improve our website. We have enabled Google Analytics and Google Analytics Demographics and Interest Reporting. Google Analytics collects only the IP address assigned to you on the date you visit our website, not your name or other identifying information. We do not combine the information collected using Google Analytics with Personal Data. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our website, the cookie cannot be used by anyone but Google. For more information on how Google collects and processes your data, visit <https://www.google.com/policies/privacy/partners/>. You can prevent Google Analytics from using your information by opting out at this link: <https://tools.google.com/dlpage/gaoptout>.

## **Disclosure of User Data to Third Parties**

ECMN does not share email addresses with suppliers or other third parties unless receiving prior written or verbal consent. ECMN does not share personal or non-personal data, as described above, with third parties.

## **Third-Party Links**

This website contains links to other related industry sites. Please be aware that ECMN is not responsible for the content, security, or privacy practices of any other sites. These linked sites are only for your convenience and therefore you access them at your own risk.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.